



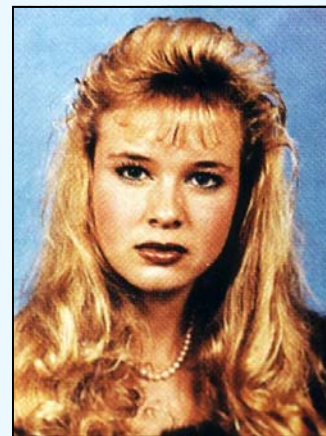
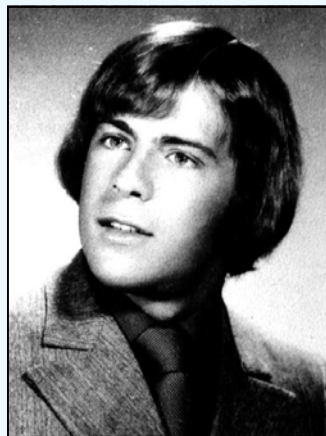
REALTOR® UPDATE

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REALTOR® Photo Day

Still using your high school graduation picture for your business cards?



Professional Business Photo Session

Friday, April 24th 2009

10AM - 3PM

\$65

Your professional Portrait Session includes:

- Make-up touch ups
- CD of 8-10 of your best photos
- One retouched image of your



To reserve your appointment time please contact
Lea Mathewson with the B.A.R. office at 510.848.4288.

New Lockbox Rule!



Effective April 20th, 2009, if you have any type of lockbox on your listing, at least one must be a Supra lockbox.

Effective April 20, 2009 - If an MLS Participant/Subscriber places any type of lockbox on a listing for the purpose of providing access to the property by other MLS Participants/Subscribers, a Supra lockbox must also be placed on the property.

A combination lockbox may be used, but if there is a lockbox on the property, one of the lockboxes must be a Supra lockbox.

For more details go to:

www.EBRDI.com



Now Available!

Gently Used Supra iBox Sale

\$59 + tax

\$54 + tax for 5 or more

Call the BAR Office for details
510.848.4288

LIVE LEGAL 411

LEGAL HOTLINE AVAILABLE ON SATURDAY

BEGINNING APRIL 4

C.A.R. understands the challenges you face in today's tough housing market. That's why we're now enhancing one of our most popular and highly used member services: the C.A.R. Legal Hotline. Beginning Saturday, April 4, C.A.R. members will be able to speak directly to a C.A.R. attorney on Saturday, in addition to the regular service available all week. Calls will be taken on a first-come, first-served basis from 10 a.m. to 2 p.m. on Saturday. Of course, you can call the Legal Hotline all week for confidential legal advice on a vast array of real-estate related topics. Legal Hotline 213-739-8282

**COMPUTER &
PARAGON TRAINING
at the B.A.R.**

FREE for MLS Members!!

For reservations, contact
EBRD at 925.906.5200
or visit them online at
www.ebrdi.com

Wednesday, April 1, 2009

Paragon Essentials
9am - 1pm

PC for RE Professionals
1pm-4pm

Wednesday, April 15, 2009

Paragon Essentials
9am - 1pm

CMA
1pm-4pm

The B.A.R. Office will close at 1PM on
Friday, April 10, 2009
In observance of Good Friday

GRAND OPENING!!

The NEW B.A.R. Store at
1553 MLK Jr. Way

**REALTOR® Products
and Services**

For a full line of CAR products and
services go to <http://store.car.org/>

Education at Your Finger Tips



The Berkeley Association of REALTORS is partnering with OnlineEd to provide our members with easy online access to up-to-date education.

OnlineEd real estate courses include testing, grading and certificate delivery completely over the web. State - approved courses can be accessed at any time from any computer. Sign up now and start immediately!

Courses available include:

- Real Estate Pre-License
- Real Estate Continuing Education
- Professional Development and Designations
- Insurance Pre-License

Link through www.berkeleyaor.com homepage and a percentage of course fees will return to the B.A.R. - Education & Professional Development Committee for their programs.

REALTOR® UPDATE
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 2009 President

Helen Walker
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Heidi Abramson
 MLS/Technology Committee Chair

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Spread the word!

**Advertise in the
 B.A.R. Newsletter**

Active B.A.R. members only pay \$50 for full 8x11 ad in the B.A.R. Newsletter that is emailed to the entire B.A.R. membership.

- Promote your listing
- Advertise your services
- Publicize an event

For more information please contact **Lea Mathewson** with the B.A.R. office at **510.848.4288**.

The REALTOR® UPDATE is published by the Berkeley Association of REALTORS®. The REALTOR® Update is designed to serve as a resource for important industry news and information, a forum for member recognition, and to promote programs and services that enhance the professional effort of the Berkeley Association of REALTORS® and its members. Members are encouraged to write to the REALTOR® Update and participate in active, thoughtful dialogue. Defamatory and derogatory commentary will not be published. BAR reserves the right to edit or refuse any article or letter (letters to the Editor should not exceed 150 words). The opinions expressed are those of the authors alone and do not necessarily reflect the opinions of Association officers, members or staff. Address your articles and letters to: Editor, REALTOR® Update, 1553 Martin Luther King, Jr. Way, Berkeley, CA 94709-2023.

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The Berkeley Association of REALTORS® is dedicated to serving its members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

REALTOR Safety Tips

Tip #50

Keep your head in a car-jacking situation.

If you're car-jacked in a parking lot and forced to drive, don't leave the area. If you're in a crowded area, run your vehicle into another car, a building or a tree. If you're confronted at your car, throw your car key in one direction and run screaming in the opposite direction.

Tip #51

Park smart.

When showing property or meeting someone, park your car in front of the property rather than in the driveway. You will avoid having your car blocked in, you'll have an easier time escaping in your vehicle, and you will attract lots of attention running and screaming to your car at the curb area.



APRIL CALENDAR



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		01 Barbara Nichols Risk Management 9:30AM - 1PM BAR Spring Bowling Tournament 3:30PM - 5:30PM	02 Tour Day Paragon Training	03
06	07 Community Funds Committee Meeting 12:00PM	08 Education & Professional Dev. Committee Meeting 12:00PM Green Council Meeting 3:00PM	09 Tour Day	10 B.A.R. OFFICE WILL CLOSE 1PM FOR GOOD FRIDAY
13	14 MLS Committee Meeting 3:00PM	15	16 Tour Day Paragon Training	17
20	21	22 Board of Directors Meeting 12:00PM	23 Tour Day	24 REALTOR® Photo Day 
27	28	29 Brown-Bag Monthly Luncheon 12:00PM REALTORS Resource for Seniors Committee Meeting 1:30PM	30	