



REALTOR[®] UPDATE

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B.A.R. Community Funds Raffle

Enter for you chance to win an iPod Touch!

All proceeds benefit the
Workforce Housing and Homeless Fund
& the Youth Arts and Education Fund

PURCHASE YOUR TICKETS TODAY!

1 for \$2.00

3 for \$5.00

OR buy a cookbook for \$15.00 and
receive 5 tickets!

ENTER TO WIN!





CHARITY GOLF TOURNAMENT

SPONSORSHIP OPTIONS

What does this mean for you? Your sponsorship will help small, local and community focused nonprofit organizations. You will be recognized for your support and your gift is tax-deductible. With your participation, your business's name will be advertised throughout the event on R.O.O.F's website, local newspaper acknowledgements and at the tournament.

4 GOLD SPONSORS – \$1,400 – Contest Hole Sponsor [includes 4 Golfer Packages]

Includes the Silver Sponsorship plus your company logo or name will be on the featured banner at the golf course and prominently featured on all marketing material and acknowledgements.

28 SILVER SPONSORS – \$1,100 – Course Hole Sponsor [includes 4 Golfer Packages]

Includes the Bronze Sponsorship, plus your company sign with logo at one tee box. Your Company name will be on the R.O.O.F Charity Golf tournament acknowledgement web page and local newspaper advertisement

144 BRONZE SPONSORS – \$200 – The Golfer Package

Includes 1 golfer, continental breakfast, goody bag, BBQ lunch. Chances to win great prizes for closest to the hole on 2, 7, 12 and 17, Longest Drive on 18 and Straightest Drive on 14.

1 DRINK SPONSOR – \$1,400 [includes 4 Golfer Packages]

Your company's signs will be prominent at the two drink stations on the golf course. Your Company name will be on the R.O.O.F Charity Golf tournament acknowledgement web page and local newspaper advertisement. Drink cart optional. Details to follow.

1 DRIVING RANGE SPONSOR – \$1,100 [includes 4 Golfer Packages]

Your company's signs will be prominent at the practice range and on all event marketing materials. You will be marshalling the practice range before we tee off. Your Company name will be on the R.O.O.F Charity Golf tournament acknowledgement web page and local newspaper advertisement. Details to follow.

1 GOODY BAG SPONSOR – \$1,400 [includes 4 Golfer Packages]

Your company's logo will be prominent on the Goody Bag and on all event marketing materials. Your Company name will be on the R.O.O.F Charity Golf tournament acknowledgement web page and local newspaper. Details to follow.

BALL SPONSOR – \$1,400 [includes 4 Golfer Packages]

A sleeve of golf balls with your company's name or logo will be given to every golfer!

SPONSOR RAFFLE / GOODY BAG ITEMS

For raffle prizes, your name will be announced when the item is raffled! See the Registration Form for options.



CHARITY
GOLF
TOURNAMENT

REGISTRATION FORM 2009

Monday, September 21 – Mira Vista Golf & Country Club

Start time: 8:30 am

Indicate Sponsorship level (see Sponsorship Options page for details)

- Bronze Sponsor – Single Golfer Package (\$200)
- Silver Sponsor – Course Hole Sponsor, includes 4 Golfer Packages (\$1,100)
- Gold Sponsor – Contest Hole Sponsor, includes 4 Golfer Packages (\$1,400)
- Drink Sponsor – includes 4 Golfer Packages (\$1,400)
- Driving Range Sponsor – includes 4 Golfer Packages (\$1,100)
- Goody Bag Sponsor – includes 4 Golfer Packages (\$1,400)
- Ball Sponsor – includes 4 Golfer Packages (\$1,400)
- Raffle/Goody Bag Item Sponsor:
 - Gift certificate for a round of golf/4 players
 - Putter
 - Driver
 - Balls
 - Golf Bag
 - Other items: minimum retail value of \$75 (dinner, wine, event tickets, services, etc.)

Sponsor's Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Res. Phone: _____ Bus. Phone: _____ Cell: _____

Fax: _____ Email: _____

If sponsoring a hole, Hole#: _____

Enclosed is my check in the amount of \$ _____ payable to "R.O.O.F." Check # _____

Golfer's name: _____

COMPLETE ADDITIONAL GOLFERS' INFORMATION IF SELECTED SPONSORSHIP INCLUDES A 4 GOLFER PACKAGE

Golfer's name: _____

Golfer's name: _____

Golfer's name: _____

Please complete and submit with payment to:

**Attention: Christine Crane
Red Oak Realty
2099 Pleasant Valley Avenue
Oakland, CA 94611**



Thank you for your support! We look forward to seeing you on September 21, 2009!

Friends of the Library Looking for Books

Ever have a client ask “And what will I do with all these books?” Moving in, moving out—both can mean a new and different home must be found for beloved books. Here’s an easy option:

The Friends of the Berkeley Public Library are always looking for good quality books to sell in our two used bookstores. By selling books, we raise funds to help support the Berkeley Public Library.

We run a large bookstore at 2433 Channing Way (near the UCB campus) and a smaller shop in the Central Library in downtown Berkeley.

We’re always looking for used books of high quality to sell. Specialized collections are especially welcome. We’ll pick up the books and the donor will get a tax deduction.

The Friends do essential work on behalf of the Library. We enhance the book collections, fund children’s puppet shows, underwrite teen theater projects, provide scholarships for library personnel, sponsor author talks, buy computers for the adult literacy project ... the list gets longer every year.

Since you’re in touch with many people who may have large quantities of books to deal with, please keep the Friends in mind.

You or your clients are welcome to call our stores (Tuesday-Saturday, 10am-4pm) for details on donating: 510-841-5604 (Channing Way) or 510-981-6211 (Central Library).

FREE CAR DUES FOR LIFE!

You might qualify for the CAR Honorary Member-for-Life designation given to REALTOR® Members who have served CAR for twenty-five (25) years or more and have attained the age of seventy-five (75). If you meet both requirements, we can assist you in applying for the designation.

Once approved your CAR Dues will be waived, FOR LIFE, beginning in January.

Please contact
BAR Association Executive
Sally Dunker at 510-848-4288 or
sdunker@berkeleyaor.com before
September 21, 2009.

SAVE THE DATE

**WINForms Online® Training
and
Clarus Marketmetrics®**

**Monday, October 19, 2009
10AM - 1PM**

**3 Hours of DRE Consumer
Service Credit Available!**

Registration Form enclosed



**COMPUTER & PARAGON
TRAINING AT THE B.A.R.**

FREE for MLS Members!!

For reservations, contact EBRD at
925.906.5200 or visit them online at

www.ebrdi.com

Thursday, September 10, 2009

Paragon Essentials

9am - 1pm

PC for Real Estate Professionals

1pm-4pm

Thursday, September 24, 2009

Paragon Essentials

9am - 1pm

Listing Load

1pm-4pm

**Now
Available!**

Gently Used
Supra iBoxes at
the B.A.R.

Limited Supply!



SALE

\$59 + tax

\$54 + tax for 5 or more

Call the BAR Office for details
510.848.4288

MY C.A.R

Have you downloaded "My C.A.R." to your smartphone yet? A new version of "My C.A.R." (1.1), which features enhanced network performance, is available to download from the iPhone App Store. Join the more than 2,400 members who have downloaded the "My C.A.R." iPhone app since its release.

C.A.R. recently launched "My C.A.R.", the first iPhone application for use by a REALTOR® association. This mobile application is available at no charge for members of C.A.R. Designed for the iPhone/iPod touch, with a companion version available for BlackBerry® and other Web-enabled mobile devices. "My C.A.R." features: Market data for 21 regions in California, current loan information, highlights from C.A.R.'s "Market Matters" newsletter, association resources, the ability to search for license renewal and continuing education courses, hot item news alerts, and links to information that may be of interest to C.A.R. Directors.

The app also includes Inman News stories, which will appear as a menu item in "My C.A.R." Inman News stories will be available under the "News to Use" section.

"My C.A.R." can be downloaded directly from the Apple iTunes store for free. Simply search for the keywords "My C.A.R." in the Applications section. C.A.R. members can acquire a members-only access code by visiting <http://www.car.org/tools/mycar>. The access code is then entered in the "REALTOR® ID" field that exists on the application's user profile page, providing additional application functionality. Existing users of "My C.A.R." will receive the updated menu item automatically.

Users of BlackBerry® and other browser-based phones can locate installation instructions at <http://www.car.org/tools/mycar>.

The Work Force Housing and Homeless Fund & The Youth Arts and Education Fund Donations

We would like to thank the following Brokers and Agents, who have generously donated to The Workforce Housing and Homeless Fund and The Youth Arts and Education Fund .

Denise Milburn
Ira & Carol Serkes
Carla Buffington
Jane Allen
Auggie Wilms
Bill McDowell
Tracy Sichterman
Maya Trilling
Nacio Brown
Cheryl Cahn

Leslie Easterday
Nancy Mueller
Barbara Conheim
Tertia Britz
Jack McPhail
Norah Brower
Lori Lombardo
Donna DeBardi
Diane Verducci
Peter Damm

REALTOR® UPDATE
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The REALTOR® UPDATE is published by the Berkeley Association of REALTORS®. The REALTOR® Update is designed to serve as a resource for important industry news and information, a forum for member recognition, and to promote programs and services that enhance the professional effort of the Berkeley Association of REALTORS® and its members. Members are encouraged to write to the REALTOR® Update and participate in active, thoughtful dialogue. Defamatory and derogatory commentary will not be published. BAR reserves the right to edit or refuse any article or letter (letters to the Editor should not exceed 150 words). The opinions expressed are those of the authors alone and do not necessarily reflect the opinions of Association officers, members or staff. Address your articles and letters to: Editor, REALTOR® Update, 1553 Martin Luther King, Jr. Way, Berkeley, CA 94709-2023.

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The Berkeley Association of REALTORS® is dedicated to serving its members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

BE SEEN!

By 600+ REALTORS® & Affiliates

Place your ads in the weekly At a Glance and/or the B.A.R. Newsletter

At a Glance - \$30
Full page newsletter - \$50

Your ad here!



For more information contact Lea Mathewson with the B.A.R. office at 510.848.4288.

REALTOR Safety Tips

Tip #11

Shield your computer from e-mail viruses.

Computer viruses can impair and seriously damage your computer. Viruses are often distributed via attachments in e-mail spam. Never open an attachment from someone you don't know, and, if you receive a strange or impersonal-sounding message from a familiar address, check with that person to make sure that they really sent it.

Tip #12

Nothing personal!

When talking to clients and prospects, be friendly but still keep your personal information private. This means avoiding mention of where you live, your after-work or vacation plans, and similar details.

SEPTEMBER CALENDAR

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	01	02	03 Tour Day	04
07 BAR CLOSED In observance of Labor day	08 Community Funds Committee Meeting 12:00PM MLS Committee Meeting 3:00PM	09 Kitty Cole - Marketing Yourself 12PM - 1PM Education & Professional Dev. Committee Meeting 1:00PM Green Council Meeting 3:00PM	10 Tour Day Paragon Training	11
14	15	16 Amos White - Marketing Yourself on the Web 12PM - 1PM	17 Tour Day	18
OBSERVE REALTOR® SAFETY WEEK - SEPTEMBER 13 - 19, 2009				
21	22	23 Board of Directors Meeting 12:00PM	24 Tour Day Paragon Training	25
28	29	30 September's Brown-Bag Monthly Luncheon 12:00PM REALTORS Resource for Seniors Council Meeting 3:00PM		