



REALTOR[®] UPDATE

Table of Contents

REALTORS Federal Credit Union Presentation	1
REALTORS Federal Credit Union Presentation Flyer	2
BAR Award Nominations	3
Fundraising Raffles	4
SPONSORS Of the this year's Installation	5
Sponsorship Opportunities 2010 Installation & Annual Fundraiser	6
Installation Invitation	7
FREE Paragon/Computer Training Classes	8
Previously Used iBoxes @ the B.A.R.	8
B.A.R New Members	8
B.A.R. Information	9
Advertise in the B.A.R. Newsletter!	9
REALTOR Safety Tips	9
B.A.R. Calendar	10

Join us for a Presentation re:
A New NAR Benefit!

REALTORS[®] Federal Credit Union

When: 1:00 PM Tuesday, November 17, 2009

Where: Oakland AOR, 1528 Webster Street, Oakland

Speaker: Tom Glatt, CEO of REALTORS FCU

Learn about the many services including:

- * Business Deposit Accounts
- * Money Market Savings @ 1.51%
- * 12 mo CDs @ 2.27% & 24 mo CDs @ 2.53%
- * Surcharge-Free ATM Transactions
- * Personal Loans & Credit Lines
- * Home Loan Financing
- * Vehicle, Boat & RV Loans

All REALTORS (and their immediate families) deserve a convenient alternative to Big Box Banking. Now you can experience the freedom to manage your finances when & where you want. Your virtual branch is always open and is supported by a 24-hour Member Care call center.

Welcome to Your Credit Union!

Annual Awards to be Presented @ Installation Nominations Due by November 18

One of the high points of the evening of the Installation of Officers and Directors is the Annual Awards Ceremony that honors BAR REALTORS® and Affiliate Members for their outstanding service and contributions. This year's Ceremony on December 4, 2009 will recognize recipients of The 2009 REALTOR® of the Year Award, The 2009 Affiliate of the Year Award and the BAR Cares Award.

REALTOR® of the Year Award

The 2009 REALTOR® of the Year Award recognizes an individual who has represented BAR through their active and dedicated participation in BAR, CAR, NAR and/or EBRD by serving as a Director, Officer, Regional Representative, Committee Chair, Committee Vice-Chair, Committee Member or Task Force Member.

Affiliate of the Year Award

Similarly The 2009 Affiliate of the Year Award is presented in recognition of an Affiliate Member who has served BAR through their active and dedicated participation on Association committees, special events and projects.

BAR Cares Award

In order to honor BAR REALTOR® and Affiliate Members who make a difference in our communities, the BAR Cares Award was created in 2004. Recipients of this award are acknowledged as a role model who volunteers their time and talents that make our communities a better place to live and work.

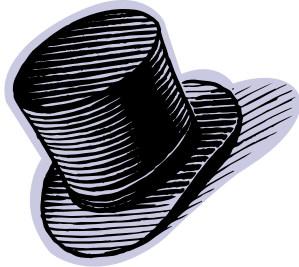
Nominations are now being accepted for these prestigious BAR annual awards; the Official Nomination Forms are available on the BAR website

www.berkeleyaor.com

Please fax all nominations to BAR at 510-848-2439 before November 18, 2009.

HATS OFF TO OUR GENEROUS SPONSORS

Annual Fundraising Event & Installation of 2010 Officers & Directors and Awards Program



Top Hat Level
Thornwall Properties



Fedora Level
Keller Williams Real Estate
MPR Financial
The Grubb Co.
Pacific Union

Beret Level
Alameda Structural
Berkeley Hills
Breedlove Insurance
Coldwell Banker
Daniel Winkler & Associates
Holmgren & Associates
JMC Building Inspectors
La Salle Financial
Melissa Milton - La Salle Financial
Red Oak Realty
Wells Fargo Home Mortgage
Yovino-Young, Inc.

Baseball Cap Level



Dan Szumski
Kathie Longinotti - Coldwell Banker
Marvin Gardens - El Cerrito
Northbrae Properties
Prudential - Claremont
Realty Advocates
Thousand Oaks Financial



Fundraising Raffles

All proceeds are donated to the Youth Arts and Education Fund and the Workforce Housing and Homeless Fund.



Enter for your chance to win a basket filled with a palate pleasing array of wines (case +) donated by the B.A.R. Board of Directors.

Chez Panisse

Enter for your chance to win a \$300 gift certificate from the Epicuriously famous Chez Panisse donated by the B.A.R. Board of Directors.

Tickets
\$5.00 for one ticket
\$10.00 for three tickets

Drawing will take place the 2009 Installation on Friday, December 4, 2009.
You do not need to be present to win! Call the B.A.R. office for details

SPONSORSHIP OPPORTUNITIES

The Berkeley Association of REALTORS® will celebrate its annual Fundraising Event and Installation of Officers & Directors and the Inauguration of Helen Walker as 2010 President December 4, 2009.

The gala event will take place on the evening of **Friday, December 4, 2009** at The Faculty Club UC Berkeley and will include hors d'oeuvres, a gourmet buffet, awards presentation, and silent auction. This year's entertainment will feature live music by the **California Honeydrops**. You won't want to miss out on this year's event.

For the fifth year in a row, this celebration will be the major fund-raising event for the BAR's own charitable organizations, the Youth Arts & Education Fund and the Homeless/Workforce Housing Fund. In just the past several months our funds have contributed to essential programs at:

- Women's Daytime Drop-In Center
- ReBuilding Together
- Oakland Bay Symphony - Young Peoples Concerts
- Youth Enrichment Strategies
- Malcolm X Arts and Academics Magnet Elementary School Dance Program

The success of this annual event depends on the participation and generous support of our members and friends.

Since we will also be celebrating the Realtors and Affiliates who belong to our association, our evening's theme will be "Hats Off To Us". We invite you to participate in this very special event by being a contributor at any of the levels listed below:

Top Hat Sponsorship is available for \$2,500 or more. This sponsorship will entitle your group to six (6) tickets to the event, company logo listed on the food and beverage tables, prominent display of your company name or logo at the top of the presentation poster, name in the program, newsletter and BAR web site.

Fedora Sponsorship is available for \$1,000 - \$2,499. This sponsorship will entitle your group to four (4) tickets to the event, company logo listed on the food and beverage table, name or logo on the presentation poster, name in the program, newsletter and BAR web site.

Beret Sponsorship is available for \$500 - \$999. This sponsorship will entitle your group to two (2) tickets to the event, name or logo on the presentation poster, name in the program, newsletter and BAR web site.

Baseball Cap Sponsorship is available for \$250 - \$499. This sponsorship will entitle your group to one (1) ticket to the event, name in the program, newsletter and BAR web site.
Individual Event Tickets are available for \$100

If you are interested in sponsoring the event or donating items to the silent auction, please contact BAR office at 510.848.4288 for a Sponsorship form and/or a Silent Auction Form.

**COMPUTER & PARAGON
TRAINING AT THE B.A.R.**

FREE for MLS Members!!

For reservations, contact EBRD at
925.906.5200 or visit them online at

www.ebrdi.com

Friday, November 13, 2009

CMA

9am - 1pm

Paragon Essentials

1pm-4pm

Friday, December 4, 2009

Paragon Essentials

9am - 12pm

**Now
Available!**

Gently Used
Supra iBoxes at
the B.A.R.

Limited Supply!



SALE

\$59 + tax

\$54 + tax for 5 or more

Call the BAR Office for details

◆ NEW B.A.R. MEMBERS ◆

We would like welcome the following new members to the B.A.R.

Heather Abbey - Red Oak Realty

Jonathan Good - Prudential California Realty, Claremont

Wajeedah Hameed - California Realty, Berkeley

Tom Hanan - Prudential California Realty, Claremont

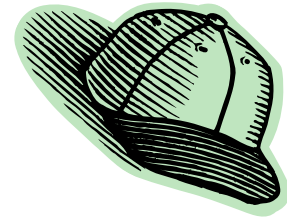
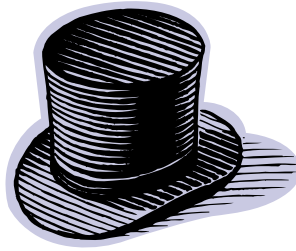
Henry Low, Broker - Land & Property Investments

Liz Rush - Premium Properties

George Walton - Alameda Structural, Inc.

The Berkeley Association of REALTORS® celebrates its Annual Fundraising Event
The Installation of Officers & Directors and the Inauguration of our 2010 President, Helen Walker

HATS OFF TO YOU!



Friday, December 4, 2009 at 6:30PM
The Faculty Club
U C Campus, Berkeley, CA

This Fundraising Event include hors d'oeuvres, a gourmet buffet, awards presentation, dancing and silent auction. Dress Code: casual chic and any hat of your choice

Special added attraction: LIVE music by The California Honeydrops.

RSVP by November 28th on the card below

HATS OFF TO YOU!

Name(s) _____

Company _____

Phone _____

There will be _____ people attending at \$100 each Total dollar amount: _____

Please make checks payable to the B.A.R. or enter VISA or MC credit card information below

VISA/MC _____ Exp. Date _____

CID _____ (3 digit security code on back of card) Signature _____

Please RSVP with payment.
You may mail 1553 Martin Luther King Jr. Way, Berkeley CA 94709
or FAX to 510.848.2439 or email to memberservices@berkeleyaor.com

REALTOR® UPDATE
Berkeley Association of REALTORS®
 1553 Martin Luther King, Jr. Way
 Telephone (510) 848-4288
 FAX (510) 848-2439

2009 EXECUTIVE BOARD

Tim Cassidy
 2009 President
Helen Walker
 President - Elect
Mary Canavan
 Secretary/Treasurer
Gene Della Maggiora
 Immediate Past President
Heidi Abramson
 MLS/Technology Committee Chair

2009 BOARD OF DIRECTORS

Anita Thede	Kathie Longinotti
Diane Verducci	Lois Kadosh
Elizabeth Stevens	Jennifer Fickenschier
Lori Lombardo	Melissa Milton
Nancy Taussig	Arlene Baxter
Norm Williams	Tracy Sichterman
	Judy Boe

BE SEEN!

By 600+ REALTORS® & Affiliates

Place your ads in the weekly At a Glance and/or the B.A.R. Newsletter

At a Glance - \$30
Full page newsletter - \$50



For more information contact Lea Mathewson with the B.A.R. office at 510.848.4288.

The REALTOR® UPDATE is published by the Berkeley Association of REALTORS®. The REALTOR® Update is designed to serve as a resource for important industry news and information, a forum for member recognition, and to promote programs and services that enhance the professional effort of the Berkeley Association of REALTORS® and its members. Members are encouraged to write to the REALTOR® Update and participate in active, thoughtful dialogue. Defamatory and derogatory commentary will not be published. BAR reserves the right to edit or refuse any article or letter (letters to the Editor should not exceed 150 words). The opinions expressed are those of the authors alone and do not necessarily reflect the opinions of Association officers, members or staff. Address your articles and letters to: Editor, REALTOR® Update, 1553 Martin Luther King, Jr. Way, Berkeley, CA 94709-2023.

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The Berkeley Association of REALTORS® is dedicated to serving its members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

REALTOR Safety Tips

Tip #17

Practice safety when shopping online.

When shopping online, check out a Web site before entering your credit card number or other personal information. Enter this information only on secure Web pages with addresses that start with "https" and have a closed padlock symbol at the bottom of the browser window. These are signs that your information will be encrypted or scrambled, protecting it from hackers.

Tip #18

Plan ahead with a distress code.

Establish a voice distress code, a secret word or phrase that is not commonly used but can be worked into any conversation for cases where you feel that you are in danger. Use this if the person you are with can overhear the conversation, but you don't want to alarm them. Example: "Hi, this is Jennifer. I'm with Mr. Henderson at the Elm Street listing. Could you e-mail me the RED FILE?"



NOVEMBER CALENDAR



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
02 MLS Dues Payment DUE by 5PM	03 Community Funds Committee Meeting 11:00PM	04 Tax Strategies for The Real Estate Professional 10AM	05 Tour Day Local Government Officials Appreciation Reception 5PM - 7PM	06
09	10 MLS Committee Meeting 3:00PM	11 Legal Update with Gov Hutchinson 10AM - 12PM Education & Professional Dev. Committee Meeting 1:00PM Green Council Meeting 3:00PM	12 Tour Day	13 Paragon Training
16	17	18 Board of Directors Meeting 12:00PM	19 Tour Day	20 NEW!!! Zipfoms 6® & Clarus MarketMetrics® Training 10AM - 1PM
23	24	25 REALTORS Resource for Seniors Council Meeting 3:00PM	26 BAR Office Closed for the Thanksgiving Holiday	27
30				