



REALTOR® UPDATE

Table of Contents

July Membership Luncheon	1
MAKE A DIFFERENCE!	2
CAR Form Advisor Information	2
Wachovia Event Flyer	3
Agents are Artists	4
Paragon Training at B.A.R	5
3rd Thursday Meet Up	5
Community Funds Donors	5
Community Funds	5
Community Funds Donation Forms	6
July Membership Luncheon Flyer	7
B.A.R. Information	8
New BAR Members	8
REALTOR Safety Tips	8
REVEI Continuing Education Class Flyer	9
B.A.R. Calendar	10

July Membership Luncheon

How to Guide your Clients Through Housing Retirement Options

Our luncheon panel will feature the following participants:

- Independent Living – Christine Watson
- Assisted Living – Susan Mellon
- Continued Care Retirement Community – Ata Zygulbaum
- Alzheimer Center – Emily Lowell
- Life Care Program – Gayle Reynolds

When: Wednesday, July 30, 2008

Time: Lunch-12:00 pm, Presentation-12:15 to 1:30 PM

Where: 1553 MLK Jr. Way, Berkeley, CA 94709

Cost: \$15.00 for members with reservations and \$17.50 for those without **pre-paid** reservations & non-members

***Your Luncheon Sponsor is
Julie Etzel with Placer Title Company***

For more information or to RSVP please contact the B.A.R. office at 510.848.4288.

SAVE THE DATE

Up Coming Membership Luncheons

Don't forget to mark your calendars!

**August 27th – Oakland Real Estate for Berkeley Agents
September 24th – Panel on “Green” Issues**

Canned Food Drive

The Berkeley Association of REALTORS® is collecting food items to be donated to local kitchens & food banks. This month's contributions will go toward **The Women's Daytime Drop-In Center (WDDC)**.

The center addresses the needs of homeless women and children to ensure that they have a safe daytime refuge. At the center they receive support, nourishing meals, and access to community resources to overcome homelessness and regain self sufficiency. The WDDC serves an average of 150 women and children each month in a nurturing, home-like environment. Services are available at no fee to any homeless woman or child.

Shopping List

Canned Fruit & Vegetables	Rice
Canned Meats & Fish	Canned Soup
Peanut Butter	Dry Cereal & Oatmeal
Pasta	Tomato Sauce
Beans	Powdered Milk

Feel free to bring your donations to the B.A.R. office during business hours.

Don't forget bring non-perishable food towards the B.A.R. canned food drive. Our goal is that everyone attending the luncheon brings one can. Thanks for your support!

Thank you for your support!

NEW FORMS ADVISOR™ AND FORMS TUTOR™ PROGRAMS LAUNCHED APRIL 1

On April 1, C.A.R rolled out two programs designed to help REALTORS® select forms for use during real estate transactions. The new Forms Advisor™ and Forms Tutor™ programs are components of the C.A.R. WINForms® member benefit. Forms Advisor™ was designed to help REALTORS® decide which form to use during any stage of a real estate transaction (purchase, lease, and office administration). The Forms Advisor™ also identifies when the C.A.R. forms library lacks a form appropriate to the unique circumstances of a transaction, and advises the member what to do in that case.

The Forms Tutor™ companion was developed to assist new members through the process of completing forms in the C.A.R. forms library. Forms Advisor™ and the Forms Tutor™ companion will play a crucial role in helping members mitigate risk. In addition, if you are a broker or a leader of your local association, you also may integrate customized forms and local disclosures into the Forms Advisor™ program, offering members your local version of this exciting new program.

The new Forms Advisor™ and Forms Tutor™ programs are accessible either directly through WINForms Online®, or via car.org at <http://transactiontools.car.org>. Additional information about these member benefits is available now on www.winforms.com. For those who missed the series of Webinars that were offered in March to allow members to preview these exciting new free member benefits, you may view a recorded version of the March 20 Webinar by going directly to:

Launch Internet Explorer Browser.Ink



The Third Agents are Artists Gallery Opening a success!



Incredible talent, great conversation and overall a memorable event! If you missed this past opening, do not despair! These amazing works of art will grace our walls through October, so when you attend one of our Membership Luncheons, or any of the many classes and events we hold at the B.A.R., you're welcome to take a look.. Now on view are works by Ann Arriola Plant, Tom Brichta, Dianne Arancibia and Nina Luce King.

A tremendous thanks go to our artists as well as our volunteer installers Jeri Janes, Melissa Milton, Nicole Bailey and Berley Farber.



Ann Arriola Plant's Coffee Cup paintings now grace the main B.A.R Auditorium.



Gene Della Maggiora, 2008 BAR President and David Anderson with Chicago Title discuss a piece by Ann Arriola Plant.



One of our Featured Artists, Tom Brichta with Marvin Gardens Real Estate, stands before his Photography Display.



Gene Della Maggiora, 2008 BAR President, Julie Etzel with Placer Title and Melissa Milton with La Salle Financial Services enjoy good conversation and admire all the artwork on display at the Third Agents are Artists Gallery Reception.

Computer & Paragon Training a B.A.R.

For reservations, contact
EBRD at 925.906.5200
 or visit them online at www.ebrdi.com

Wednesday, July 2nd

Paragon Essentials

1pm - 4pm

Listing Load

1pm - 4pm



Wednesday, July 16th

PC for Real Estate Professionals

1pm - 4pm

Work Force Housing and Homeless Fund & Youth Arts and Education Fund Donations

We would like to thank the following Brokers and Agents, who have generously donated to The Workforce Housing and Homeless Fund and The Youth Arts and Education Fund for the month of June 2008.

Norah Brower	Diane Verducci
Nancy Mueller	Tracy Sichterman
Peter Damm	Maya Trilling
Leslie Easterday	Terese Ashman
Jack McPhail	Donna DeBardi
Ira & Carol Serkes	

Third Thursday Meet-Up

Come join your fellow B.A.R. members for another "Meet up". Enjoy laughs and great conversation at T-REX BBQ in Berkeley on **Thursday, July 17th from 5:00pm to 7:00pm.**

No need to make a reservation just show up and be ready for fun!

Event Info:

Third Thursday Meet Up

T-REX BBQ

www.t-rex-bbq.com

1300 Tenth Street
 (Cross St. Gilman)
 Berkeley, CA 94710
 Thurs., July 17th
 5:00pm - 7:00pm



Book Sale at the B.A.R.

Up to 60% off the Publishers price!
Great Client Gifts

21 Things I Wish My Broker Had Told Me - \$15
 By Frank Cook

Berkeley One and Only - \$30
 By Jon Sullivan

Berkeley a City in History - \$15
 By Charles Wollenberg

Bungalow, Details Interior - \$35
 by Jane Powell

Bungalow, The Ultimate Arts & Crafts Home - \$35
 by Jane Powell

Earthquake Exodus, 1906 - \$18
 By Richard Schwartz

Eccentrics, Heroes, and Cutthroats of Old Berkeley -
 \$24 Hardback, \$20 Paperback
 By Richard Schwartz

Homeowner Haiku - \$8
 By Jerry Ratch & Sherry Karver

Signature Architects of the SF Bay Area - \$20
 By Dave Weinstein

Contact the B.A.R Office @ 510.848.4288

REALTOR® UPDATE

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The REALTOR® UPDATE is published by the Berkeley Association of REALTORS®. The REALTOR® Update is designed to serve as a resource for important industry news and information, a forum for member recognition, and to promote programs and services that enhance the professional effort of the Berkeley Association of REALTORS® and its members. Members are encouraged to write to the REALTOR® Update and participate in active, thoughtful dialogue. Defamatory and derogatory commentary will not be published. BAR reserves the right to edit or refuse any article or letter (letters to the Editor should not exceed 150 words). The opinions expressed are those of the authors alone and do not necessarily reflect the opinions of Association officers, members or staff. Address your articles and letters to: Editor, REALTOR® Update, 1553 Martin Luther King, Jr. Way, Berkeley, CA 94709-2023.

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The Berkeley Association of REALTORS® is dedicated to serving its members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

◆ NEW MEMBERS ◆

We would like welcome the Following new members to The Berkeley Association or REALTORS®

Ulysses Aguilar	Adobe Properties	Agent
Doris Alexander	Marvin Gardens Real Property	Agent
Tertia Britz	Pacific Union	Agent
Debra Christian	Prudential California Realty	Agent
Reba Conley	Bay Area Berkeley Properties	Agent
Dianne Crosby	La Salle Financial Services	Affiliate
Jessica DeLaney	Keller Williams Golden Gate	Agent
Mari-Beth Dotson	Property ID Corporation	Affiliate
Pamela Frogge	Keller Williams Golden Gate	Agent
Tracy Giles	Dharma Global Acquisitions Inc.	Agent
Laurie Greenhut	Red Oak Realty	Agent
Christina Helman	Property ID Corporation	Affiliate
James Jessie	Dharma Global Acquisitions, Inc.	Agent
Jui-Chi Kuan	Hannah Investment, Inc.	Agent
Laarni Mathias	Alpha Real Estate	Agent
Jorge Palza	Dharma Global Acquisitions, Inc.	Agent
Dennis Rydgren	Marvin Gardens Real Property	Agent
Timothy Silk	Marvin Gardens Real Property	Agent
Roger Smith	Benefits Store, Inc.	Affiliate
Brad Stoddard	Stoddard Funding Group	Broker
James Stucker	James David Stucker - Broker	Broker
Marcia Weske	Prudential California Realty	Agent
William Wright	Prudential California Realty	Agent

REALTOR Safety Tips

Tip #31

Do an initial walk-through with escape in mind.

Upon entering an open house property for the first time, check each room and determine at least two "escape" routes. Make sure all dead-bolt locks are unlocked for easy access to the outside.

Tip #32

Watch what you say

Be careful with giving confidential information such as bank account numbers over your cell phone. Eavesdropping is a problem for users of analog cell phones and cordless phones, because the FM radio signals these phones transmit are easily monitored using scanners. Digital cellular and cordless phones are less vulnerable to eavesdropping.



JULY CALENDAR



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	01	02 Community Relations Committee Meeting 12:30pm	03 Tour Day	04 B.A.R. Office Closed in observance of Independence Day
07	08	09 Education & Professional Development Committee Meeting 12:45pm	10 Tour Day	11 LGR Committee Meeting 12:00pm
14 EBRD Board of Directors Meeting 12:00pm	15 MLS Committee Meeting 3:00pm	16	17 Tour Day Third Thursday Meet Up at T-Rex BBQ 5pm -7pm	18
21 Special Events Committee Meeting 3:00pm	22	23 Board of Directors Meeting 12:00pm	24 Tour Day	25
28	29	30 <u>Membership Luncheon</u> How to Guide your Clients Through Housing Retirement Options 12:00pm - 2pm	30 Tour Day	